



It's all about the  
**VIBE**

Rewards & Employee Engagement  
by Virgin Incentives



It's all about the **VIBE**

**Virgin**...is who we are  
**Incentives**...are what we do  
Business...is our market segment  
Excellence...is what to expect



## Virgin Incentives

Rewards and Employee  
Engagement specialists

What's the vibe in your organisation?  
How and what do your employees really feel?

At Virgin Incentives, we'll help you create a thriving employee culture, with engagement, loyalty and performance at its heart.

For employees, it's a great feeling to be recognised, valued and rewarded.

We make that happen, with flexible solutions based on an unrivalled range of experiential rewards.

Call 0330 111 3030 | Visit [www.virginincentives.co.uk](http://www.virginincentives.co.uk)



## Solutions worth shouting about

Whether your objective is to boost morale or improve employee retention, increase motivation or reduce presenteeism, we can help unlock the solution.

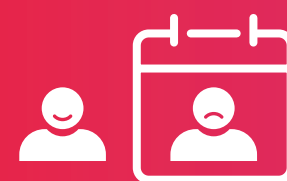
Advice is freely given, and solutions are tailored and packaged in line with your objectives and budgets.

### FIVE AREAS WHERE WE CAN HELP



#### Reward & recognition

68% of organisations with social recognition reported a direct positive impact on retention.



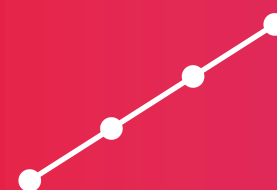
#### Employee Engagement

Disengaged employees take three times more sick days than engaged ones.



#### Long-Service Awards

Long-service award schemes can reduce staff turnover by 20%.



#### Sales Incentives

Companies that recognise and incentivise their best employees have 31% lower voluntary turnover than those that don't.



#### Team Building

Socialising between team members improves communication patterns by more than 50%.





**Virgin Incentives**  
Added value and  
other good vibes.

**Our purpose**  
Making every experience extraordinary

We don't just want your employees to have an amazing experience.

In your dealings with us, we aim to provide the extraordinary service you'd expect from Virgin incentives.

We're honest and straightforward, knowledgeable and enterprising.

Our service is designed to deliver peace-of-mind.



**Free & easy**  
No management fees, no nasty surprises.  
And you'll find us easy and fun to deal with.



**Above & beyond**  
Your dedicated Account Manager is by your side and on your side. Things get done!



**Dotted & crossed**  
The more attention to detail we pay, the more you can relax.  
Accuracy and efficiency is the order of the day.



**You and yours**  
Of course, our aim is to make you happy. But we also go out of our way to ensure your employees enjoy their experience.  
We're here for them, too.



# Experiences to suit every employee

Memories say more than cash ever can.

That's why employees value experiences over monetary reward. They can savour them, they can share them.

At Virgin Incentives we're the corporate arm of Virgin Experience Days, so we're in the business of making every experience extraordinary.

With Michelin-starred dining and hotel escapes as well as our extensive supercar collections, spas and skydives, we've got all the bases covered.

You can 'gift' our 3,000 experiences nationwide, in three flexible ways.

## Virgin Experience Days Gift Card

- Value loading of any denomination from £5 - £2,500
- Delivered as physical gift card or e-gift card
- Gives access to full range of over 3,000 experiences

## Collection Vouchers

- Available in values from £25 - £1,000
- Experiences banded according to value of voucher
- Value 'invisible' to recipient

## Specific Experiences

Know exactly what you want, whether it's one specific experience for a high-performing individual, or fifty long-service awards of Spa or Golf days? Just call and we'll take care of it. Experiences are available as e-vouchers







**Great versatility with vouchers and gift cards.**

Whether you're looking to offer employees regular, instant rewards or that once-in-a-lifetime big-ticket incentive, the solution's here.

**Leisure Vouchers Gift Card**

Leisure Vouchers Gift Cards are an ideal 'on-the-spot' reward for large-scale team motivation.

They are redeemable at over 5,000 locations throughout the UK, with great brand partners from Premier Inn to Pizza Express, Merlin Attractions to Halfords.

Quick and easy to use, these everyday e-vouchers or gift cards are great for getting out and about with family and friends.



**Virgin Gift Card**

High-end reward for a top performer, or the ultimate thank you for a job well done?

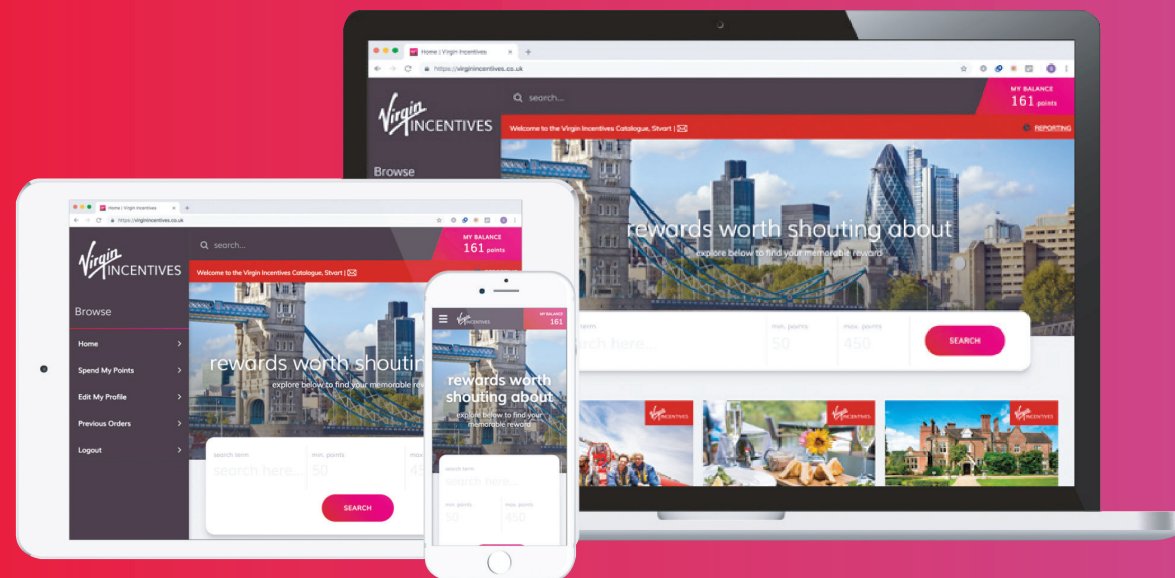
The Virgin Gift Card is a passport to the world of Virgin.

Perfect for extra special VIP rewards, the Virgin Gift Card is welcomed by our family of brands including Virgin Atlantic, Virgin Wines, Virgin Balloon Flights, Virgin Holidays and our own Virgin Experience Days.



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## Our Portal

With our user-friendly Portal, you can motivate, reward and incentivise your employees all in one place.

It not only makes delivering memorable experiences to your staff easier than ever before, but it's also a simple way for them to access their rewards and arrange them.

### SIMPLE

With no admin to worry about and no set-up fee, in no time at all you can be rewarding all of your hardworking employees.

### SCALABLE

Whether your team's got 10 or 10,000 members, you can reward them all as easily as you can send an email.

### FLEXIBLE

Through the portal your staff will have access to our entire range of experiences, days out and holidays – over 5,000 at last count!

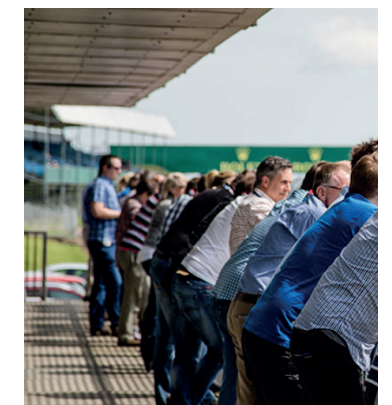
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## Beyond and Bespoke - other B2B services

Rewards and employee engagement are at the heart of much of what we do.

But we also have the expertise and experience to help you with customer acquisition and retention, plus consumer promotions.

Just talk to us, and we can devise bespoke solutions that achieve your business objectives, on time and to budget.



### Gifting and prizes

Whether its hampers for clients at Christmas, thankyou's for mystery shoppers or prizes for completing a survey, you'll find we have a great range of tangible or experiential solutions.

### On-pack promotions

As the corporate wing of Virgin Experience Days, we know how to help you create powerful on-pack promotions, partnering with one of the most recognisable brands on the planet.

### Corporate Hospitality

With our unrivalled network of partners, from Michelin restaurants to theme parks and sporting venues, we can arrange all manner of corporate events or activities – whatever the scale.



## What people say



I just wanted to say a massive thank you for arranging the Orlo Virgin Experience Days Gift Cards. They were received and distributed, everyone is overwhelmed! Not sure the sky diving is for me, but hopefully people will put it to good use and create some awesome memories.



ZEAL and Virgin Incentives worked on a partnership together over the past year to create an amazing on pack promotion. It has been a pleasure to work with the whole Virgin Experience Days team, from initial stages of the campaign all of the way through to final execution.

With the launch of the campaign in the midst of a global pandemic, Virgin Experience Days were accommodating in their offering, and always on hand to answer any questions / queries we had. We would definitely recommend them as a partner.



We approached Virgin Incentives with the tightest of deadlines to organise dinner for 15,000 colleagues! Not only did they rise to the challenge, but pulled out all the stops to support our team with marketing and fulfilment support. I don't think there's another company in the UK that could have provided this service and they were great to work with too.

## JUST SOME OF THE ORGANISATIONS WE'RE DELIGHTED TO HELP



**SAMSUNG**



**FLIGHT CENTRE®**



**JEWSON**

**PANDORA™**

**ROYAL  
AIR FORCE**

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# Talk to us about Rewards and Employee Engagement

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