



Virgin
INCENTIVES

Summer 2022

Gifting Guide for UK Employees



People will want to get out and about this summer and spend time with their loved ones, and why not, they've earned it!

What you can do this summer is give each of your employees an experience – a live moment that becomes a lifelong memory and something for they'll look forward to. An experience is fun and forever - it's an inspirational and an easy gift for your team to enjoy with their loved ones this summer season.

At Virgin Incentives, our purpose is to make every experience an extraordinary one, for your customers, your partners, employees and your own teams.

We help both UK and U.S. businesses create a thriving employee culture, with engagement, loyalty, and performance at the heart of its organisation. We fully understand that for employees, it's a great feeling to be recognised, valued and rewarded. We make that happen, with flexible corporate reward solutions based on an unrivalled range of experiential rewards - whether you have 10 people or 10,000.

Why partner with us?

We understand that people want much more than money from their work, people want to feel special and valued – and that's our speciality.

We're open, honest, straightforward and like to do things a little differently. Our reward solutions are tailored and packaged in line with your objectives and budgets. We don't just want your employees to have an amazing experience, but in your dealings with us, we aim to provide the extraordinary service you'd expect from Virgin Incentives.

- ✓ No hidden fees
- ✓ No contracts - Simply order rewards as and when you want to!
- ✓ Friendly service
- ✓ Dedicated account manager
- ✓ Digital and physical rewards
- ✓ 3000+ experience gifts
- ✓ Gifting solutions for birthdays, long service awards, sales incentives, thank you's, christmas & much more



Why is it important to recognise your team's efforts this summer?

Summer is officially here! As the days are getting longer, the mornings become lighter, and the evenings become warmer.

People are looking forward to taking some much-needed time off to rest and recover. This means that employees' workloads are likely to be heavier, so the more you can do to show team appreciation, the better.

You must ensure that those working through the summer do not feel overwhelmed or overworked, as many other employees prepare to take some much-needed time off to relax and re-energise. This can be accomplished by clear, open communication and frequent rewards for the team, such as fun activities and incentives, not just to express appreciation for hard work but also to keep team morale strong, even when the entire team isn't present.



"We think our staff are our success, so we like to reward them with something we consider is as dynamic as they are!

We love the Virgin Experience vouchers and our staff do too – it's a great way of saying thank you and rewarding someone with something that they can personalise and get the most enjoyment from."



"Kier works with Virgin Incentives to offer our employees the opportunity to choose experiences for themselves or as gifts, and the team provides a great service, with a wide variety of choice"

Easy to Reward: Gift Cards & Collections

Treat colleagues to discover new experiences, days out and visit popular attractions, with our gift card and collections range. These are perfect for raffles, on the spot rewards, end of year awards, sales incentives and when you just want to say thanks. These give your lucky colleagues the flexibility to pick the type of experience they'd like to go on.

All our gift cards are super easy to gift and can be rewarded as physical gift cards or e-vouchers, which get instantly delivered via email. All our gift cards are super easy to gift and can be rewarded as physical gift cards or e-vouchers, which get instantly delivered via email.

The Virgin Experience Days Gift Card

- ✓ Over 3000 experiences
- ✓ Choose a value between £5-£2500
- ✓ 12 months validity
- ✓ Gift as a physical or digital gift card
- ✓ Ideal for summer gifts, long service awards and sales incentives



There are over 3000 experiences in our range, from Afternoon Tea to adrenaline-fuelled supercar blasts around Silverstone or creative in-home options. Prefer to take a Hotel break? Or fancy indoor skydiving? Or how about fine dining at Michelin-star restaurants? At Virgin Incentives we've got it. And you can gift it.

Leisure Vouchers Gift Card

Redeemable at more than 5,000 UK locations, our Leisure Vouchers Gift Card includes some of the country's most popular brands - Merlin Attractions and Premier Inn, to high street favourites, such as Pizza Express, Table Table, Halfords, and many more! Why not spoil your employees with choice and lift team spirit with Leisure Vouchers this summer.

- ✓ Over 5000 redeemable UK locations
- ✓ Choose a value between £5-£130
- ✓ 24 months validity
- ✓ Gift as a physical or digital gift card
- ✓ Ideal for ad-hoc, on the spot prizes, raffles and birthdays



Virgin Gift Card

A passport to the world of Virgin! With a Virgin Gift Card in your wallet, whether you're looking to eat out, cruise the high seas or jet off for the holiday of a lifetime, we've got it covered. It's your very own VIP gift card to unlock a range of fantastic Virgin products and services.

- ✓ Redeem at our great Virgin partners
- ✓ Choose a value between £5-£4000
- ✓ 24 months validity
- ✓ Gift as a physical or digital gift card
- ✓ Ideal for high end rewards, holiday gifts and retirement presents



Multi-Choice Collections

Make your way to gifting glory with our range of experience gift vouchers. It's easy to get stuck when choosing presents for your colleagues, especially those who are hard to buy for, so let them choose their own perfect gift with one of our multi-choice vouchers.

Whatever the occasion, we've got activity vouchers to suit every personality - and with flexible booking, a lengthy validity of 12 months, and hundreds of locations across the UK, there's no need to worry about a thing.

We have different themed collections such as the spa collection and the London Days Out Collections, as well as our, 'colour collections' which are based on the value of the experiences within.



Treat Colleagues to Wonderful Days Out

With locations all across the UK, find the perfect outdoor experience. From driving experiences to hot air balloons, there are endless options to reward your employees with some of the most unique and spectacular activities.



Tree Top Challenge for Two with Go Ape- 31 locations

It's the forest adventure that everyone's talking about. With multiple locations across the UK, there's bound to be a Go Ape adventure nearby your team members; and whether you're after a day of treetop thrills or some quality fun for the whole family, there's an experience to suit every occasion.

From tree-to-tree crossings and 3km zip treks, to nets hanging 30 feet above the forest floor, and swinging through the trees, Go Ape has all the adventure boxes ticked.



Weekday Sunrise Virgin Hot Air Balloon Flight for Two- over 100 locations

A world of sky-high adventure, new perspectives and unforgettable memories awaits with our hot air balloon flights across the UK. Raising the bar for great gifts everywhere, our Virgin hot air balloon rides offer a unique way to celebrate a milestone birthday, treat a loved one, or tick something off the bucket list for your employees this summer.

Make sure your colleagues grab their cameras, because no matter where they decide to take their experience, there's going to be some sensational photo opportunities.



Visit to Alton Towers for Four- Stoke on Trent, Staffordshire

It's time for your co-workers to escape to Alton Towers Resort this spring and get ready to experience Gangsta Granny: The Ride along with other delightful new rides and attractions from The World of David Walliams. Are you bold enough to take on the Resort's awesome choice of head-spinning, heart-pounding, world-class roller coasters, like Wicker Man, Nemesis, Oblivion and The Smiler?

Not forgetting all our fantabulous family faves, like CBeebies Land where families can now explore 14 CBeebies themed rides and attractions and meet some of CBeebies' most popular characters.



Triple Supercar Blast- 33 locations

The triple supercar blast is the ultimate driving experience for the petrol heads at work. They'll have their pick from the world's top supercars like sleek Ferraris, stunning Lamborghinis, luxurious Aston Martins, sporty Porsches and many more. With so many incredible supercars to choose from, the hardest part of their day will be choosing which ones to drive!

Supercars might vary a bit by location, but with weekend and weekday availability included at no extra cost – and venues available up and down the nation – your colleagues can pick what's best for them. They'll get to drive a total of up to nine miles in their chosen cars, so they'll have plenty of time to get the adrenaline flowing and feel every twist and turn at the chosen venue or Real Race Track.



12 Mile Themed Helicopter Flight for Two- 47 Locations

If your co-workers want the excitement of flying then reward a 12 mile Themed Helicopter Flight for Two. As soon as the blades begin to spin, your recipients will both be in for a treat. Taking to the air in a powerful helicopter ride as the aircraft propels upwards and climbs to heights of over 1000ft above the landscape as they accelerate to speeds of over 120mph.

This pleasure filled experience is a must for any lovers of flight who also like heights. The 12 mile thrilling flight will leave them both buzzing as they gently touch back down to earth. Your co-workers will be able to take in some amazing views while they're up there, they will be truly unforgettable, as will the entire experience.

Gift Quality Relaxing Short Breaks

From rural glamping and spa hotel breaks to unforgettable 5* luxury, we've got minibreaks covered all across the UK. Treat your team members to some quality time with their loved ones this summer by treating them to the perfect staycation getaway from our range of short breaks which are perfect for switching off from the world.



Two Night Glamping Cabin Break at the Quiet Site, Lake District- Ullswater, Cumbria

Discover the beauty of the Lake District with this Two Night Glamping Cabin Break at The Quiet Site. This award-winning base boasts stunning views over Ullswater, in the very heart of one of the UK's most beautiful areas. Recipients can experience glamping at its best in one of the Quiet Site's brand new cabins, boasting electricity, kitchen and bathroom facilities, a luxurious double bed, and even a star-gazing roof window and room for two adults.

Outside the cabin, there is a picnic table, and a covered viewing area with deck chairs. This is a fantastic and unique way to experience the Lake District.



One Night Classic British Inn Break for Two- 49 locations

Treat your people to a night away with this One Night Classic British Inn Break for Two. Boasting an array of popular hotels, restaurants and pubs, Greene King put customer service and comfort at the heart of everything they do.

They have a wide variety of establishments all over the country, so you can rest assured that there'll be something to suit your team. Wherever they decide, your people will be able to relax and enjoy a restful night's sleep in a comfortable twin or double room, before heading down the following morning to tuck in to a delicious cooked or continental breakfast, perfect for fueling more adventures.



One Night Coastal Break for Two at Bournemouth West Cliff Hotel- Bournemouth, Dorset

Maybe a coastal escape is more your colleagues' thing? They will love the upscale accommodation within easy reach of beaches and Bournemouth's vibrant centre with this One Night Coastal Break for Two at Bournemouth West Cliff Hotel. The guests can enjoy all that the town has to offer, or relax with full use of the hotel's spa facilities.

Whatever's on the cards for their stay, West Cliff Hotel is the perfect base. Following a comfy night's sleep in the charming Classic room, guests can tuck into a cooked or continental breakfast to set them up for the day.



Deluxe Two Night Spa Break with Two Treatments and Dinner for Two at the Malvern Spa- Malvern, Worcestershire

Your employees could really benefit from getting away from it all for a couple of nights of blissful relaxation with a Deluxe Two Night Spa Break with Two Treatments and Dinner for Two at The Malvern Spa. One of the Midlands' best, this Good Spa Guide award nominated location has made a name for itself with its unique location, exquisite hotel, spa and health club.

The experience comes with full access to the spa's excellent and extensive facilities, as well as two 60-minute treatments for each person. Recipients will be able to refuel each evening with £25 per person towards dinner in The Malvern Restaurant. And a delicious, cooked breakfast each morning.



One Night Countryside Break with Vineyard Tour and Wine Tasting at Chapel Down Winery for Two- Tenterden, Kent

Give your team members the opportunity to escape to the country for a minibreak full of tranquillity, fine wines and picturesque views, with this One Night Country Break with Vineyard Tour and Wine Tasting at Chapel Down Winery for Two. Guests can spend the night enjoying the rural beauty in the heart of the Weald of Kent at the Little Silver Country Hotel. Following a restful sleep, your team members can tuck into a full English breakfast before heading over to Chapel Down Winery to explore some of the UK's finest wines.

Your recipients will be educated and entertained by the guide as they tour the vineyards and the state-of-the-art winery, before enjoying a tutored tasting of Chapel Down's world-class collection of sparkling and still wines.

Satisfy Cravings With Sensational Food & Drink Experiences

Whether your team members would like to learn a new skill, discover the latest taste sensation or you just simply want to treat a lucky employee to a meal they'll never forget, we've got the perfect experience to satisfy their craving. We offer a range of incredible food and drink options located across the country from Michelin Dining to cocktail masterclasses.



Italian Food and Red Wine Pairings for Two at Veen0- 9 locations

How about a tasting journey of exquisite Italian delights? with this Italian Food and Red Wine Pairings for Two at Veen0. The two recipients can indulge their penchant for the finer things in life, as they indulge in the I Quattro Rossi, offering a selection of classic red wines from different regions of Italy.

The four wines will be accompanied by a self-guided tasting sheet, as well as a sharing board of Bruschette, brimming with delicious meats and cheeses. Vegetarian options are available on request too, so rest assured there's something to appeal to every palate. For an authentic Italian experience, look no further than Veen0.



Cocktail Masterclass and Three-Course Meal for Two at Revolution Bars- 12 locations

Time for the team to kick their mixology skills into high gear with the experts before sitting down to delicious food, with this Cocktail Masterclass and Three-Course Meal for Two at Revolution Bars. A co-worker and their friend or loved one can head behind the bar to create their favourite drinks from the extensive cocktail menu. Along the way there'll be drinks, samples and exciting interactive games.

Your co-workers will round off the mixology mayhem with a Revolution handcrafted vodka flavour train, before taking their seats for a tasty three-course meal from a set menu.



Unlimited Sushi for Two at inamo- Covent Garden or Wardour Street, London

Your employees can enjoy a truly one-of-a-kind weekday dining experience with Unlimited Sushi for Two at inamo, London. Your employees can tuck into a 1 hour 30 minute bottomless feast from an extensive sushi menu that showcases the finest ingredients of pan-Asian cuisine. Passionate about pairing fun with flavour, inamo is more than just your average dining experience with interactive menus, games and a look behind-the-scenes into the kitchen via the chef cam. This promises to be a flavourful journey they won't find anywhere else.



Kitchen Table Experience with Michelin Starred Seven Course Meal for Four at Gordon Ramsay's Petrus-Knightsbridge, London

Let your colleagues discover the secrets of Michelin-starred mastery with this exclusive and tailored Kitchen Table Experience with Michelin Starred Seven Course Meal for Four at Gordon Ramsay's Pétrus. Get your colleagues ready for a dinner party like no other, as they take their seats and meet the talented chefs who'll reveal the secrets of Pétrus' sophisticated modern cuisine. Seated in the heart of the restaurant, the seven-course bespoke menu is brought to life before your colleagues eyes with creative flair and precision, savouring the flavours of award-winning cuisine as they go.

Go Wild With Incredible Animal Encounters

Reward people with our marvellous menagerie of animal experiences, perfect for any animal lovers of any persuasion. From alpacas to meerkats to pygmy goats, we pride ourselves on sourcing only the best animal days out across the UK so you can delight your employees in style.



Alpaca Trekking and Entry to Eagle Heights Wildlife Foundation for Two- Eynsford, Kent

Ambling around the countryside with alpacas... can you think of a better gift for your employees? They'll take in stunning views of the Darent Valley while roaming around with their new pals.

Afterwards, they'll be able to enjoy free entry to the Eagle Heights Wildlife Foundation, discovering the vast array of rescued birds and animals onsite.



Visit to Port Lympne Reserve and Truck Safari for Two- Hythe, Kent

If you thought safaris had to go hand in hand with a flight abroad, think again. Why not give your team the unique chance to admire hundreds of rare animals? Located on the outskirts of Kent's Area of Natural Beauty, your employees will adventure on an unforgettable 60 minute truck safari, marvelling at African and Asian animals roaming freely. As part of the package, they'll also adopt a shared animal of their choice.



Meet and Feed the Meerkats for Two at Millets Falconry Centre- Nr Abingdon, Oxfordshire

If you're wanting to gift your employees something a little out of the box, meeting meerkats is definitely one to check off the bucket list. After a short introduction, they'll join the keepers inside the enclosure to meet these loveable, curious creatures, even feeding them their favourite snacks. With entry to the rest of the falconry centre included, there's plenty more weird and wonderful species for your colleagues to meet.



Visit to SEA LIFE London Aquarium for Two Adults- Westminster, London

Summer is all about getting out there and exploring new places. Send your team on a memorable day trip to discover an amazing underwater world at SEA LIFE.

Home to one of Europe's biggest collections of global marine life, get up close to thousands of the most majestic creatures from sharks to penguins and beyond.

Behind the Scene Stadium Tours

The nation's calendar is packed with dates for an unforgettable summer of sport. Looking for ways to get your team excited? From football to rugby to cricket, treat them to one of our stadium tours that'll put them at the heart of all the action this summer.



Family Wembley Stadium Tour- Wembley, London

This is great if you're wanting to gift something extraordinary to the die-hard football fans in your team. There's a lot to see at Wembley. State-of-the-art facilities, historic exhibitions, the iconic Bobby Moore Statue: a tour here will see them bringing out the nostalgia of English football in full force.

Your colleagues will go behind the scenes, soak up the atmosphere and imagine what it's like to play here.



The Kia Oval Cricket Ground Tour for Two- Kennington, London

When it comes to cricket, it's always summer somewhere but we'll tell you now, there's no better way to reward your cricket-loving employees than with a summer's day at The Kia Oval. Home to the mighty Surrey Cricket Club since 1845, the magnificent venue is one of the world's most renowned when it comes to cricket.

A behind-the-scenes tour and a delicious afternoon tea overlooking the pitch are just a few of the things awaiting them.



Twickenham Stadium Tour for Two Adults- Twickenham, London

Of all the rugby presents out there for your workers, it's pretty clear that a tour of Twickenham stadium would be the ultimate rugby experience. After all, it is the home of the great England national team.

This tour will see them visit the most exciting and prestigious parts of the stadium, including the dressing rooms, the players' tunnels and even pitch-side on the hallowed turf. Not to mention the fact they can immerse themselves in the world's largest collection of rugby memorabilia.



Family Tour of London Stadium- Stratford, London

Home of West Ham United, British Athletics and plenty of modern history, the London Stadium is a hallmark of British sporting culture. Whether your workers want to follow in the footsteps of their football idols or relive the athletic medals won here, a gift of a tour at London Stadium is guaranteed to be a winner.



Liverpool FC Stadium Tour & Museum Entry for Two- Liverpool, Merseyside

Show the Red fans in your team some love by sending them on an epic tour of the illustrious Anfield Stadium. With a reputation as mainstays in the Premier League's top teams, it's no surprise that Liverpool's stadium tour pulls out all the stops.

They'll test their interview skills in the press room, walk down the tunnel, and browse all the impressive silverware in The Liverpool FC Story museum.

Splashtastic Water Activities

Reclaim summer's carefree days and make it one to remember by gifting your employees an incredible nautical adventure. From relaxing riverboat cruises to exhilarating kayaking sessions, discover our extensive range of watersport experience days, guaranteed to make a splash.

Thames Jet Boat Rush for Two- Westminster Pier, London

If your employees love all things fast and furious, then they'll love the pulse-racing sightseeing, speed and aquabatics combination of the Thames RIB ride. It's 50 minutes of high speed adventure and the views come thick and fast: The London Eye, the Houses of Parliament and the Shard to name just a few.

Kayaking for Two on Loch Lomond- Loch Lomond, Scotland

Treat your team to a day spent exploring everything Loch Lomond has to offer. For the active types in your office, they'll be delighted with a kayaking experience that'll see them discovering this Scottish hotspot from a whole new perspective. BCU-qualified staff will be on hand throughout to make sure they enjoy the adventure.

LED Night Paddle Boarding Experience for Two on the River Stour- Sudbury, Essex

Your co-workers will not want to miss out on the rare opportunity to paddleboard along The River Stour, magnificently lit up by LEDs. Led by expert instructors, they'll set off just before sunset, paddle up the river and once it's dark, LEDs will be switched on. This really is one of the most unique and best water adventures out there.

Private Guided Coasteering Experience for Four in Newquay- Newquay, Cornwall

Exploring the Atlantic Ocean and expert tuition from industry leading coasteering experts: what more could you want in an unforgettable employee reward? Exclusive to the four participants, encourage your colleagues to celebrate the great outdoors by coasteering the very best of the UK's surf city Newquay.

Inflatable Wipe Out Aqua Park for Two- Clacton-on-Sea, Essex

Your colleagues can let off some steam in style with a day at one of Essex's biggest water attractions. Comprising over 30 Ninja Warrior style obstacles including balance beams, the wave, monkey bars and more, they'll test their mental and physical abilities whilst having boatloads of fun.

Oxford Picnic River Boat Cruise for Two- Folly Bridge, Oxford

Give your team a gift of serenity with a day spent exploring Oxford riverboat style. Cruise along the Thames and marvel at the famous city's iconic landmarks including Christchurch College, Folly Bridge and the Oxford University boathouses. With an option for a lunchtime or sunset departure, the lucky recipients are in for a real treat.





Corporate Holiday Gifts will help you surprise and delight your teams and colleagues in a wonderful way. Employee incentives are never forgotten and help to build stronger relationships and memories which people cherish for years to come.

To find out how Virgin Incentives can deliver special moments for your people and business, get in touch with us at info@virginincentives.co.uk or call one of our team members at **0330 111 3030**

USA Summer Employee Gifting Guide



2022

Virgin
INCENTIVES

Incredible employee experiences for the summer that reflect
and support a positive workplace culture



About Virgin Incentives

A Brief Story About The Company

Virgin Incentives is the B2B arm of Virgin Experience Gifts (USA) and Virgin Experience Days (UK) and we provide unique incentives in the form of experiences and fun activities for businesses to reward their employees and customers.

At Virgin Incentives, our purpose is to make every experience an extraordinary one, both for your customers and your own teams. We help UK and USA based businesses to create a thriving employee culture, with engagement, loyalty, and performance at the heart of their organisation. We work with a range of companies, in different industries and of all sizes...We understand no two companies are the same.

Vision

We understand that people want much more than money from their work, people want to feel special and valued – and that's our speciality

How can we help?

Your Employees

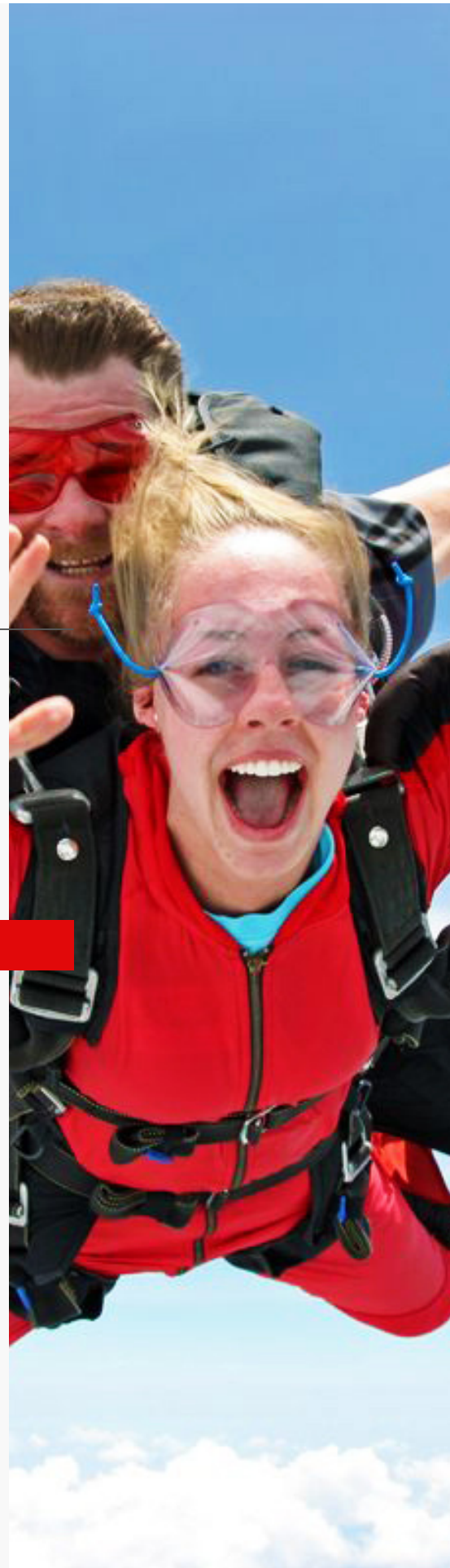
We know what really inspires people, it's memorable experiences and quality time spent with friends, family, or colleagues as a reward for all their hard work

We fully understand that for employees, it's a great feeling to be recognised, valued and rewarded. We make that happen, with flexible corporate reward solutions based on an unrivalled range of experiential rewards

Your Customers

A happy customer is a loyal one, and it works for everyone to keep your customers happy, engaged and continually coming back for more.

Bring customers in and keep them coming back for more with our range of acquisition and retention solutions, and add a bit of Virgin magic to your next customer-related marketing campaign.



Why is it important to recognize your team's efforts this summer?

Summer is officially here as the days are getting longer, the mornings become lighter, and the evenings become warmer.

Travel restrictions have plagued the last two summers, causing many people's vacation plans to be delayed in some way or to postpone going away completely.

However, now that most guidelines have been relaxed, there is strong demand, as 80% of Americans plan to take a trip away this year. Over the summer, people are looking forward to taking some much-needed time off to rest and recover. This means that employees' workloads are likely to be heavier, so the more employers can do to show their appreciation to their teams, the better.

Business leaders must ensure that those working through the summer do not feel overwhelmed or overworked as many other employees prepare to take some much-needed time off to relax and re-energise. This can be accomplished by clear, open communication and frequent rewards for the team such as fun activities and incentives, not just to express appreciation for their hard work but also to keep team morale strong even when the entire team isn't present.



Workplace Personality Guide

When rewarding employees, it can be a great idea to take an approach based on your employees personality types. Each employee type has different strengths and weaknesses and unique needs. Research from [OC Tanner](#) shows that employees tend to fall into 5 main categories that helps us to better understand them.



01 Socializer

Employees in this group are the most extroverted, as the name implies, and they are also very motivated but can be bossy. The best ways to motivate them are through fun activities and rewards.

02 Tasker

Members of the Tasker category are often quieter and more composed, but dedicated to their work. They're also less attentive to criticism. Rewards work well for them, but fun activities and punishment does not.

03 Builder

Warmth, friendliness, emotional intelligence, and diplomacy characterize these employees, although they can sometimes be finicky. They are most motivated by goals, fun activities and rewards.

04 Coaster

This group is known for being more negative and prone to stress than other employees, but they do tend to be more flexible and practical than others. They value rewards over most things and will want to avoid punishment.

05 Achiever

This group's personality can be tense, irritable, obsessive, high-energy, and occasionally distracted. On the other hand, they are often assertive, honest and straightforward. Fun activities, rewards and avoiding punishment are all examples of motivations for the achiever.

How to recognize your workplace personalities



Employees in all groups will feel more engaged and driven to achieve exceptional results if they receive personalized, flexible recognition.

Socializer

Recognize their efforts in front of others by praising the impact of their work and their unique skillset. They will love to be rewarded with points or gift cards to redeem for shopping items and fun activities.

Tasker

Show the taskers appreciation in a small team setting by highlighting their interaction with colleagues and dedication to work and how it contributes to the overall business. The ideal reward will be a custom/personalized item or a charitable donation in their name.

Builder

Builders have a unique skillset and work well with others so make sure to highlight this in front of the rest of the department. Points or gift cards to redeem for shopping or experiences are the ideal reward for this group.

Coaster

Set up a 1 to 1 meeting to show them the impact of their work and praise their skillset. The ideal reward should be a gift card or points to be redeemed on a meal out or shopping.

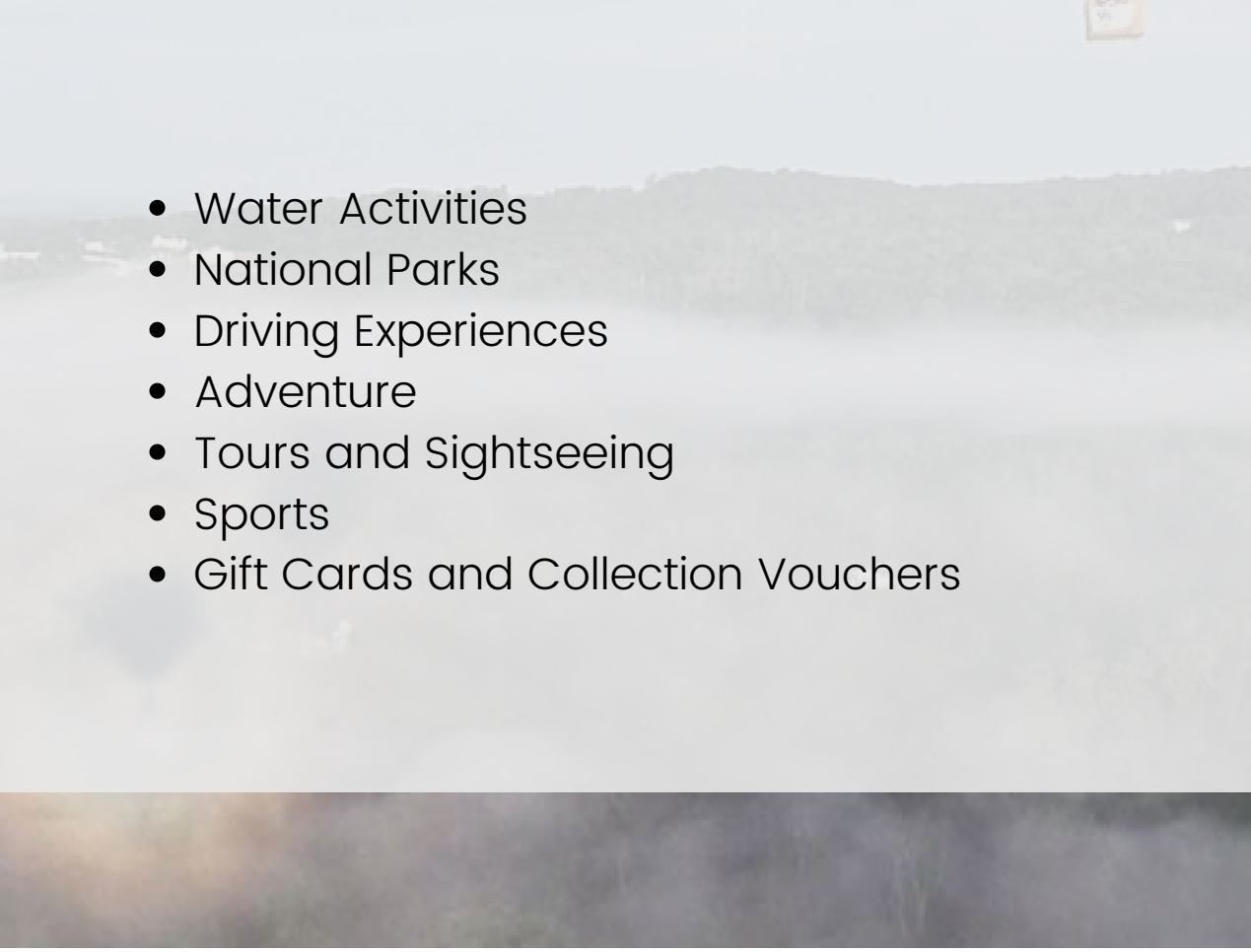
Achiever

Let the achievers know how their work has contributed to the organizations purpose in front of a large group of people. Reward them with a gift card for them to spend on fun activities in their spare time.





Summer Gifting Ideas

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- Water Activities
 - National Parks
 - Driving Experiences
 - Adventure
 - Tours and Sightseeing
 - Sports
 - Gift Cards and Collection Vouchers

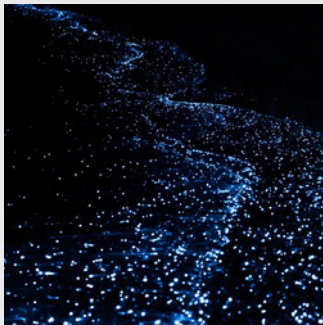
Water Activities

Splash into some aquatic fun with a kayak trip, snorkeling adventure, scenic cruise, paddleboard lesson, and more! We have over 300 water activities to choose from!



Our favorite: Whitewater Rafting

Available in multiple locations across the country, your employees can enjoy an amazing day combining outstanding scenery and an action-packed whitewater rafting trip they will not forget! Available to all skill levels, we have a rafting trip for you that will be remembered for years to come!



BIOLUMINESCENT KAYAK ADVENTURE IN TOMALES BAY

Experience one of nature's most spectacular light shows as by paddling through the glowing waters of Tomales Bay during this Bioluminescent Kayak Adventure! Located in Marshall, CA



Reef Snorkeling Tour

Explore the world's 3rd largest living coral reef on Key West's newest & fastest snorkel boat when your team set off on this awe-inspiring Reef Snorkeling Tour! Located in Key West, FL



Jet Ski Dolphin Tour

Ride the waves alongside playful dolphins on this awe-inspiring and fully-guided Jet Ski Dolphin Tour in Orange Beach! Your colleagues can climb aboard their very own jet ski for a 2 hour adventure. Located at Orange Beach, AL

National Parks

Explore the stunning and diverse landscapes of America's National Parks with a horseback ride, wildlife tour, or a guided hiking trip. Discover these breathtaking parks for your teams with over 80 experiences to choose from.



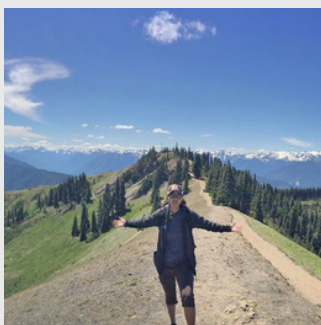
Our favorite: Rock Climbing for Beginners

Available in multiple locations across California and Colorado, break out of your comfort zone and get vertical when you rock climb with an experienced guide at your side! Classes are taught on low-angle, moderate rock, perfect for novices.



WHITE MOUNTAIN HORSEBACK RIDE

Combine two of southern Utah's most popular activities – scenic slot canyons and horseback riding – on this unforgettable White Mountain Horseback Ride! Located in East Zion, UT



Olympic National Park Tour

Explore scenic Olympic National Park with a trained naturalist at your side to guide you. See picturesque remote beaches alongside the country's oldest forests. Tours depart from Seattle, WA



South Rim Helicopter Tour

Explore the Grand Canyon with a birds-eye-view during this South Rim Helicopter Tour. See Kaibab National Forest, the Tower of Ra and Vishnu Schist and more! Departing from Grand Canyon Village, AZ

Driving Experiences

Take the ride of a lifetime with driving experiences in cities across the US. Choose from high-speed experiences like driving a stock car or racing a Ferrari, or opt for an off-road adventure. Choose from over 400 driving options



Our favorite: NASCAR Driving Experience

Available in multiple race tracks across the country, put on your helmet and buckle up. It's time to get behind the wheel of a real NASCAR Stock Car with the Drive a NASCAR experience! Put the pedal to the metal, and race like the big boys on Sundays around real race tracks.



Race a Ferrari

Dreaming of driving a Ferrari? Make your dreams come true and enjoy the rush of racing one of the worlds most prestigious, high-performance sports cars! Located in Las Vegas, NV



4x4 Durango Jeep Tour

Calling all outdoor enthusiasts – take the road less traveled and explore the stunning La Plata Mountains on this 3.5-hour 4x4 Jeep Tour in Durango, CO



Drive a Dragster

Get behind the wheel and experience the thrill of driving a big block Chevy dragster during this awesome Drive a Dragster adventure! Available at multiple dragways across the U.S

Adventure

Looking for the best adventure experience or activity gift? Look no further! Learn to fly, skydive, experience the outdoors, & more! With locations all across the US, find over 1200 adventure activities



Our favorite: Zipline Canopy Tour

Available in multiple locations across the country, Satisfy your urge for adventure as you fly high among the treetops. The zipline canopy tour will send you soaring through the sky as you travel from one tree platform to the next.



Tandem Skydiving

Imagine jumping from an airplane flying 14,500 feet above the Oregon countryside and soaring through the air for 60 seconds at 120mph! Located in Molalla, OR



Murder Mystery Weekend

Intrigue, bribery, extortion...and murder. Enjoy this entertaining weekend where you become a character in a live version of "Clue!" Check in for a mysterious 2-night stay in Dover, NH



Aerobatic Biplane Thrill Ride

Climb into the cockpit and strap into the front seat of an Aviat Pitts S2B for the aerobatic thrill of a lifetime! Fly with an FAA certified pilot for a heart pumping adventure. Located in McKinney, TX

Tours & Sightseeing

Explore tours & sightseeing attractions in style all across the US! Bike, ride, walk & sample your way around food, art, tourist attractions & more that are unique to each city. Find the perfect tour from over 500!



Our favorite: Guided Bike Tour

Available in multiple cities and locations across the country, experience the most popular attractions and sights from each location rolled into one memorable activity on the ultimate guided bike tour. The guide will cater for all ages and levels of biking, with various stops to ensure a relaxed tour.



Ultimate Philly Brewery Tour

Discover a full-on beer lover's wonderland in Philadelphia, PA with this fully guided brewery tour that gives you VIP access into the city's award-winning local brew scene!



Eastern Shore Hot Air Balloon Ride

Fly up, up and away over Maryland's Eastern Shore on a Hot Air Balloon ride complete with a champagne toast! A once-in-a-lifetime adventure your colleagues will never forget in Chester, MD



Pizza Lovers Tour

Eat your way through New Haven's popular Wooster Street and downtown area while you search for the perfect slice of pizza during this Pizza Lovers Tour! This experience is located in New Haven, CT

Sports

Looking for a creative gift for the sport lovers at work? Shop a great selection of sporting experience gifts including fly fishing lessons from a PGA pro. Give them a sports gift they'll never forget from our range of over 300.



Our favorite: Golf Lesson with a PGA Pro

Take your golf game to the next level with a private lesson from a PGA Professional! whether you are looking to add distance to your drive, improve your short game, or learn how to finally hit your irons straight, your instructor will help you reach your goals. Available in multiple locations across the nation.



Twelve Month Virtual Running Club Membership

Looking to develop your running skills? Improve your running with this 12 month We Run Virtual Running Club Membership that offers everything to achieve your running goals! Available online



Trapeze Lesson

Have you ever wanted to run away and join the circus? Or maybe you've dreamed of flying through the air or swinging by your knees. Well now is your chance with this trapeze lesson in East Meadow, NY



Guided Fly Fishing

Enjoy a memorable day fly fishing some of the finest cold and warm water streams and private lakes among Middle Tennessee and Southern Kentucky! Located in Nashville, TN

Gift Cards & Collections

Discover the perfect gift idea for clients, colleagues, and co-workers! Our Gift Card and collections means the recipient of your voucher will be able to choose their own gift, so you don't have to worry about getting it right.



Our favorite: Virgin Experience Gifts eGift Card

Make your gift a truly unique and unforgettable one! Your recipient will be able to choose from adventure activities, driving experiences, spa pampering, scenic cruises and so much more! Simply choose a value to load onto the card then send instantly or schedule delivery to your recipients inbox



Gift Card 



THE RED COLLECTION



THE GOLD COLLECTION



DATE NIGHT COLLECTION



The Red Collection

They'll pick straight from our thoughtfully curated selection of experiences. Our assortment of options ranges from relaxing spa treatments to fun dinner cruises to thrilling helicopter tours – and so much more

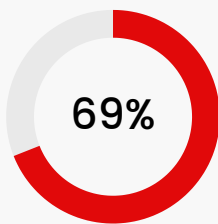
The Gold Collection

With a range of experiences that include wine tastings, an entire day with a professional chef, a playing lesson with a PGA Pro, flying lessons, or remote island camping. Our Gold Collection includes carefully chosen experiences

Date Night Collection

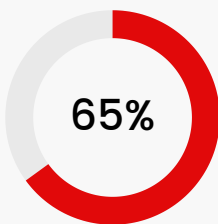
Guesswork is removed from the equation when you let your employees pick their very own date night from our collection of thoughtfully curated selection of date nights!

So why reward an experience?



The Power of Reward and Recognition

A recent employee recognition survey found that 69% of respondents mentioned that reward and recognition was one of the top factors that keep them with their current employers. If organizations recognize their employees then they will be motivated to continue to deliver good work.



Cash is not king

It turns out that cash isn't always the preferred incentive reward among employees for reward and recognition. According to a research conducted by the IMA (Incentive Marketing Association), 65 percent of employees choose non-cash incentives, such as experiences or travel.

Thank You

Because, we're here to help

We want to help you celebrate your teams and enjoy a thriving employee culture this summer, so forget the flowers and the chocolates, and give your colleagues a thank you they will remember for years!



Email

corporate@virginincentives.com



Telephone

303-381-1720



Website

www.virginincentives.com