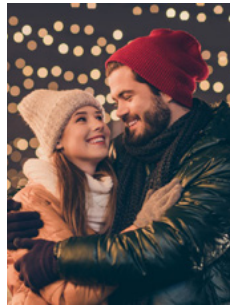


Virgin
INCENTIVES



CORPORATE HOLIDAY

GIFTING GUIDE 2022



About us

At Virgin Incentives, our purpose is to make every experience an extraordinary one, for your customers, partners and your own teams.

We help both UK and U.S. businesses create a thriving employee culture, with engagement, loyalty, and performance at the heart of their organization. We fully understand that for employees, it's a great feeling to be recognized, valued and rewarded. We make that happen, with flexible & budget friendly corporate reward solutions based on an unrivalled range of experiential rewards.

From employee and customer incentives, reward & recognition, long service awards and gifting, we can help with all your employee & customer engagement needs. Our service is designed to deliver peace of mind for you, your employees, and your respective clients, all year round.

Your employees will have no doubt risen to the challenges this year. You'll want to recognize that and reward their commitment and loyalty, with something memorable for the holidays. Now is the time for you to start planning your extra special, end of year rewards, and get ahead of the curve with personal and festive goodies for everyone. We have inspiring and exciting rewards that your people will truly adore!

Fantastic eGift Card

Treat employees and clients to discover new experiences, days out and visit popular attractions, with our eGift Card. It is perfect for raffles, on the spot rewards, end of year awards, sales incentives and when you just want to say thanks.

Our eGift Card is super easy to gift and can be rewarded instantly via email or you can schedule it to be sent.

Virgin Experience Gifts eGift Card

Your recipient will be able to choose from adventure activities, driving experiences, spa pampering, scenic cruises and so much more! Simply choose a value between \$5 - \$5000 to load onto the card, then send instantly or schedule delivery to your recipient's inbox.

Our eGift Card means the recipient of your voucher will be able to choose their own gift, so you don't have to worry about getting it right.



Benefits of working with **Virgin Incentives**

If you want to bring added value to your corporate Holiday gifts this year then partnering with us is a no brainer. We understand that people want much more than money from their work, people want to feel special and valued – and that's our speciality.

Our reward solutions are tailored and packaged in line with your objectives and budgets. We don't just want your employees & customers to have an amazing experience, but in your dealings with us, we aim to provide the extraordinary service you'd expect from Virgin Incentives. Our products can be sent to your recipients instantly via email, and we can suit all budgets. We've got amazing rewards that make memories and get people truly excited! Give us a call on **+1-303-381-1720** to find out more.

Added Value & Only Good Vibes:

- ✓ No hidden fees, No management fees
- ✓ No contracts - you order rewards as and when you want to
- ✓ Dedicated account manager, friendly service
- ✓ Digital and physical rewards
- ✓ 3000+ experience gifts (UK & US)
- ✓ Personalise your rewards
- ✓ Flexible payment options
- ✓ Gifting solutions for birthdays, long service awards, sales incentives, thank you's, christmas & much more



How it works!

Simply decide if you'd like to gift a specific experience or a gift card, and when you'd like this to be sent. You can send instantly or schedule a delivery to your recipient's inbox.

One of our team members will then process your order, arrange all the delivery and personalization details, send confirmation, and your corporate reward will be on its way to your amazing team or your fab customer.

We have lots of payment options so we're totally flexible for you to pick an option that works best for you!



Gifting Different Persona's

We understand that not everybody is easy to buy for when it comes to holiday gifts, so we have put together an easy guide to help you choose from some of our favourite experience gifts based on their persona.

Over the next few pages you will find suggestions for the following:



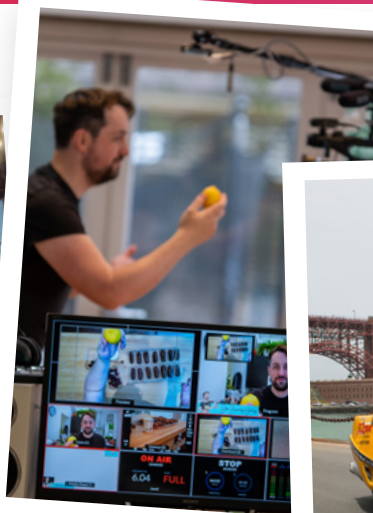
Creative Minds



Food Lovers



Adrenaline Junkies



Homebodies



Curious Explorers



Petrol Heads



Lovers of Luxury

Creative Minds

We've gathered together our favorite creative experiences, perfect for anyone who likes the sense of satisfaction that comes from creating something physical. From glass to cookery to painting experiences, we've got it all covered for the creative minds at work.



Chocolate Making Class (New York)

With this chocolate making class in NYC, your recipient and their companion will experience a fun and informative lesson from a 3rd generation chocolate maker on how to create this ancient indulgence.

Whether loving chocolate is a hobby or an obsession, this is the workshop for your colleagues and customers to expand their sweet horizon! In this private class, participants will learn from a truly passionate 3rd generation chocolatier. Through a step by step introduction to chocolate, the chocolatier will cover everything they need to know about buying, tasting, tempering, coating and decorating with chocolate in a hands-on environment.



Wine and Painting Class (Colorado and Texas)

Treat your team members or clients to the new, trendy and fun way to spend a night out, sipping wine and painting with friends!

Upon arrival guests can order a glass of wine or a beer from the swanky bar. Next, an artist will guide your recipients and the rest of the group step-by-step through creating their very own canvas painting. Everyone will work on the same general artistic concept, allowing the instructor to help the group with pointers and tips along the way. Everyone can also enjoy the funky playlists bringing a soundtrack to your evening to provide a little extra inspiration.



Glass Blowing Class (Multiple locations)

For one of the most unique things to do, consider giving a unique glass blowing experience to give your recipients something fun but unique to do in their spare time.

Challenge their creative side and let your people immerse themselves in one of the most innovative and beautiful things to do as they explore the magic of a Glass Blowing Class! They can let their imagination run wild as they try their hand at a timeless art form. Enjoying the comfort, personalization and professionalism of learning in an exclusive studio setting. Participants can delight in a number of customized demonstrations, then give the methods a try for themselves!



Cooking Class (Multiple locations)

Your people can take their taste buds on an incredible culinary journey as they learn to slice, sear, and sauté like never before!

Whether they love to cook or are ready to create their first dish, this cooking class is perfect for all levels of expertise!

During the booking process, recipients will browse a variety of exciting classes before choosing a session that suits their personal tastes and preferences. Experiences vary depending on the chef and classes are usually hands-on, demonstration, or a blend of the two.



Private DJ Lesson (Multiple locations)

Gift your recipients the opportunity to learn the techniques and theory of being a DJ with this 1-on-1 private DJ lesson. Whether they are starting from scratch or are looking to master a specific skill, the instructors will work with your recipients to develop a custom lesson that meets all of their needs.

The roster of instructors includes innovators and icons of the art forms, accomplished club DJs, decorated battle champions, experienced producers, and more. Participants will learn from the best during this customized DJ Lesson, including the basic principles of DJing and production, how to mix tracks, scratch, beat, juggle and much more.

Food Lovers

Your people will fall in love with food and drink in a whole new way when you treat them to one of our amazing dining experiences, food tours or luxury tasting sessions. Whether they'd like to learn more about local delicacies, discover the latest taste sensation or be treated to a meal they'll never forget, we've got the perfect experience to satisfy their craving.



Delicious Nine Course Thai Cuisine Tasting Menu (Texas)

Treat your lucky recipients to experience Thailand's culinary tapestry with a mouthwatering nine-course tasting menu that will take them on an international food journey!

With a menu designed and prepared by an award-winning chef, each course is inspired by the famous Yi Peng lantern festival that takes place in Chiang Mai, Northern Thailand. Using only the freshest ingredients, these mouthwatering morsels will transport your people to Thailand, taking them flavor by flavor deeper into an authentic and one-of-a-kind dining experience.



Romantic Dinner Cruise (Multiple locations)

It's time for your recipients to step aboard an all-glass, European inspired Bateaux Cruise for a romantic and unforgettable evening on the water this Romantic Dinner Cruise!

Guests can enjoy a romantic evening of fine dining, live music, dancing, and panoramic views of the surrounding area. The food is presented as an a la carte experience, with a mouthwatering array of options from which to choose, including appetizers and entrees (menus vary by location).



Food Tasting Tours and Experiences (Multiple locations)

Your food lovers can discover decadent foods, desserts & beverages on a food tasting tour near them or at their destination of choice right across the U.S. From city food tours to cocktail tours, these are perfect for the foodies.

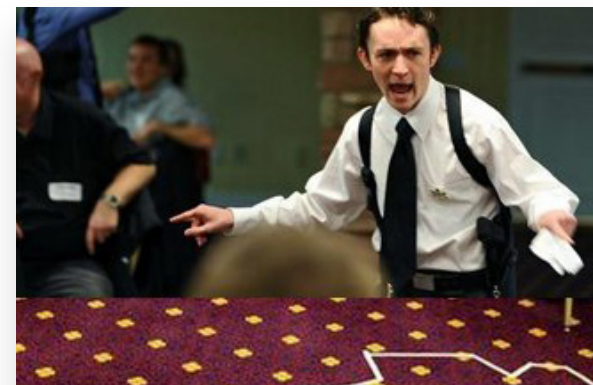
We have food and drink tours in multiple locations from a historic Nashville food tour or a visit to Chinatown to a walking food tour across Chicago, there are options for every appetite.



North Carolina Winery Tour (North Carolina)

Asheville may be well-known for its stellar craft beer scene, but North Carolina's reputation for quality wines is on the rise. This 5 hour winery tour gives your co-workers and customers a taste of the amazing vineyards near Asheville, serving up plenty of sips and smiles along the way.

The group will visit 3 top wineries with (very) generous pours at the first two stops. They can sip and swirl as they taste distinctive flavors and find out about the delicious varietals that North Carolina is bringing to the ever-evolving wine industry.



Murder Mystery Dinner Show (3 locations in California)

Prepare your recipients for an evening of intrigue as they figure out whodunnit during this Murder Mystery Dinner Show in one of the California locations!

Everyone is a suspect and the killer might even be at your recipients table! As guests enjoy an elegant 4-course meal, the case will begin to unfold around them. The show's official detectives will help everyone throughout the night to uncover clues, follow leads, and interrogate fellow guests. Mixing realistic scenarios with a healthy dose of comedy, this Murder Mystery Dinner is sure to be an evening they'll never forget!

Adrenaline Junkies

Awaken peoples wild side with our great range of adventure days out! Get ready to let the adrenaline soar with the most extreme adventure gifts and adrenaline activities. Whether you want to take their excitement to new levels with a zipline experience, embark on an indoor skydiving adventure, or tick a flying lesson off the bucket list, we've got adventure days of all shapes and sizes.



Ziplining Adventure (Multiple locations)

Satisfy their urge for adventure as they fly high among the treetops and above beautiful mountain lakes during our incredible ziplining experiences.

Your thrill seekers will feel the rush of adrenaline as they zip across a series of ziplines traversing picturesque surroundings and reaching top speeds of 50 MPH. The ziplines range in length from 750 to 1500 feet depending on location and can reach heights of up to 200feet above the ground. If they are looking for an unforgettable adventure, these zipline adventures are the experiences for them!



Indoor Skydiving (Multiple locations)

Have your colleagues or customers ever wanted to try skydiving but don't quite have the nerve to willingly throw themselves out of a plane? The good news is they don't have to. They can enjoy the thrill and sensation of skydiving with this fantastic introductory experience all indoors.

Guests can try it at one of the multiple locations across the US. They'll feel the thrill of being suspended in mid air by a 120mph airstream.



Bridge to Nowhere Bungee Jump (California)

Your recipients can conquer their fears and free their soul as they bungee jump in the expert hands of the oldest operating bungee company in the United States.

Once the guests reach the bridge, participants can relax for 15 minutes or so and then they'll go through "jump school" for about 30 minutes. Then it's on! Starting with the lighter weight participants, the bungee jumping begins! This is an incredible all day experience that encompasses more than just bungee jumping.



Learn to Fly (Multiple locations)

For those who want to discover the world of aviation as they take over the plane's controls during this Learn to Fly experience!

They'll be flying aboard a Cessna 172 with a FAA Certified Flight Instructor at their side. They'll start with a guided tour of the aeroplane and its controls before taking off for a beautiful flight above the surrounding area. Your recipient will discover the unparalleled joy and exhilaration of flight when they take the controls.



Snowmobile Tour (Colorado)

To truly bring in the winter season in style, gift someone a day of adventure and breathtaking scenery snowmobiling through Colorado's highest peaks!

Groomed trails make this ride good for all levels of experience. Great for families with children, single riders looking for a scenic ride, or couples who want to ride together on the same snowmobile! The certified guides will lead the group through unrivalled terrain with majestic views.

Homebodies

If you're looking for fun rewards for those that prefer to stay in, rather than go out, then we have great experiences for them as well! They can learn new skills and get inspired with workshops from some of our most amazing partners, all streamed straight to their home. There's also some lovely experiences to make staying home as comfy and fun as it can be... wine and chocolate, anyone?



Online Urban Sketching Course

The artists amongst your workforce or clients can watch over the shoulder of a bona-fide expert and learn the secrets of urban sketching with this fascinating and informative online drawing course!

Across 8 comprehensive lessons, your recipients will learn the techniques that go into this fashionable art style. All they need is a fine-line pen and a sketchbook and they're ready to go. Through practical assignments and support from professional artists, they'll learn the sketching and painting tricks developed by the very best through years of dedication to the craft.



At Home Wine Tasting Party

Whether your people are foodies, wine lovers, or want to learn more about either, this At Home Wine Tasting Party is the perfect way for them to create unforgettable memories with their friends and loved ones!

Their home will feel like one of the world's finest wine bars as the professional wine steward brings everything from glasses and plates to wine bottles and food pairings. They'll experience all of the benefits of a wine bar from the comfort of your own home.



At Home Virtual Cocktail Masterclass

Your employees and clients can embark on a virtual journey of discovery with this bespoke, private cocktail masterclass from Southside Bars. If your recipients are looking to turn a virtual drink party into a stylish affair, this is the answer. Without even leaving the house, up to six households can get together virtually with their friends and learn the fine art of cocktail making.



Online Cooking Class with the Jamie Oliver Cookery School

Giving a new definition to culinary workshops, one of Jamie Oliver's top chefs joins your recipients virtually in their own home as they take their menu to the next level with this 2 hour online cook-a-long class!

Expert chefs will guide them every step of the way through the video session, walking them through the recipe steps as they cook alongside your recipients. They'll be sharing the session with other food lovers, so they can embark on the ultimate cooking experience all together!



Online Photography Course

Let your people master the art of taking the perfect photo with the award-winning Photography online course.

This comprehensive 18-module course will cover everything from the basics of operating a camera through to post-production in Photoshop. Recipients can learn at their own pace, with mentorship and guidance from professional photographers along the way, each interactive session packed full of insight and quizzes to track their progress.

Curious Explorers

We all know someone who loves an adventure! Let them explore wonderful places and amazing landmarks when they get out and about with our incredible tours and days out. From rivers and the skies to horseback rides and cycling tours, whatever they're into we've got an adventure to thrill and inspire.



Scenic Helicopter Tour (Multiple locations)

Treat a lucky person to a scenic helicopter tour to get a bird's eye view of the beautiful countryside or to explore a city and its landmarks from the sky!

Flights will last approximately 25 minutes and the FAA-Certified Pilot will narrate and point out the key landmarks along the way. This experience allows your recipients to see things that can't be seen any other way. Book a helicopter ride for your people or give as a gift today!



Whitewater Rafting (Multiple locations)

Treat your curious explorers to an amazing day combining outstanding scenery and an action-packed whitewater rafting trip they will not forget!

With rivers ranging from Class III rapids up to the lively waters of Class IV-V, you are sure to find a rafting experience across the US that is suitable to fit the skill level of your recipients. We have a rafting trip for them that will be remembered for years to come!



Sightseeing Cruise (Multiple locations)

Gift your recipients a scenic tour from the water to discover their chosen city from a new perspective on a wonderful sailing cruise.

Guests will meet their captain on the dock and climb aboard a 20-foot open-air sailboat with 360-degree unobstructed views, just perfect for admiring the sights all around the water. Many of our sightseeing cruises also offer dinner and/or drinks as well depending on location.



Guided Bike Tour (Multiple locations)

Let your employees or customers spend an afternoon pedalling through one of the many fantastic cities across the US on this guided bike tour viewing all the sights!

These tours are great for tourists and locals alike as it offers both an orientation to the chosen location, visiting the highlights of the city as well as unknown facts and stories! A knowledgeable tour guide will entertain your recipients with poignant, fascinating and incredible stories about the local area.



Horseback Ride (Utah and Oklahoma)

Any animal lovers that deserve some appreciation this year? How about a Horseback Ride experience? They can saddle up and enjoy stunning views of the on an unforgettable horseback ride!

Recipients can soak up some sunshine and enjoy breathtaking scenery from the back of a gentle horse in an experience that is suitable for all skill levels.

Petrol Heads

Discover a huge range of unforgettable driving experiences at the country's top tracks, including Daytona International Speedway and Texas Motor Speedway. From Lamborghinis and Ferraris to thrilling stock cars, we've got heaps of car experience gifts to suit speed freaks of every persuasion. Whether you're looking for a gift for a motor enthusiast or a day out with a difference, we've got you covered.



Drive a NASCAR (Multiple locations)

Let your petrol heads experience the rush of a NASCAR racing experience for themselves or they can sit shotgun for the ultimate stock car ride along. With locations across the U.S. a NASCAR racing experience is an adventure like nothing else. Participants can put the pedal to the metal, and race like the big boys on Sundays around a real speedway.



Drive a Tank (Texas)

Let your recipients take to the wheel of some mean military machinery to test their skills and nerves on a specially designed course, designed to give them the military driving experience of a lifetime.

Following a safety briefing and tuition, the crew will take it in turns to handle the controls as they drive through, over and across the range of thrilling terrain.



Rally Driving Adventure (Florida)

Have your co-workers or customers ever wanted to drive at high speeds through a winding track as wheels spin? Well rev up the engines because now is their chance. They can take the Rally Driving Adventure Experience and feel what it's like to speed the car around the track like a top rally driver. Using competition proven rally driving techniques, participants will push the limits of technical driving on loose surfaces!



Drive a Dragster (Multiple locations)

Get your recipients behind the wheel to experience the thrill of driving a big block Chevy dragster on a real Dragway during this awesome Drive a Dragster adventure!

Participants will hop in a full-sized competition style car that has the ability to accelerate from 0-60 MPH in 3 seconds. With locations all across the country, this is the ideal driving experience for those who love a thrill.



Exotic Car Driving Experiences (Multiple locations)

Satisfy their need for speed with an exotic car driving experience. Your recipients could drive exotic cars such as Ferraris, Porsches, Lamborghinis & more - all on closed road courses & tracks.

The recipients can put the pedal to the metal as they race in an exotic car down the straightaways of a real race-course and make their wildest dreams come true! This is the ideal holiday gift for the true petrol heads!

Lovers of Luxury

Calling all lovers of luxury: it's time to relax and we've made it easy with hundreds of amazing spa packages and luxurious getaways across the USA, just waiting to take the strain off. If you want to treat your employees' or clients to some serious self-care, we've got you covered. From cutting-edge treatments hailed by many to luxury days out that keep things simple, there's a world of luxury experiences ready and waiting for them to discover.



Two Night Luxury Smoky Mountain Retreat (Tennessee)

Check in your lucky recipients for a fun and exciting weekend when they stay at this themed boutique resort nestled in the breathtaking Smoky Mountains!

The Great Smoky Mountains are ancient, some of the oldest in the world, and your people can explore their mysteries with this magical two-night stay just 15 minutes from downtown Knoxville! The luxury boutique resort is a unique themed village with a design inspired by the book, "Bokee's Trek."



Champagne and Cheese Cruise (New York)

Let your colleagues and customers take to the seas and discover New York City in a whole new way on this relaxing Champagne & Cheese Cruise around the harbor!

An exceptional day out for anyone looking for something different, with unparalleled views of the New York City skyline from the water on an elegant 1920s inspired yacht. This is the perfect way for your recipients to unwind.



Ultimate Spa Day for 6 (Michigan)

Treat your hard working people to a well-deserved day at the spa together with this ultimate spa package for six!

Enjoying several pampering treatments that will improve their mood while decreasing pain and inflammation. This Ultimate Spa Day for Six is perfect for teams to enjoy together and is sure to leave everyone in the party feeling rejuvenated.



Makeover with Lesson (Virginia)

Gift your team members and clients the opportunity to gain the insight and advice of a professional with this Makeover Lesson to revamp their look!

Utilizing their very own sense of style, hair, skin and eye coloring, they will work together with the professional to craft the perfect look for them! This experience is designed to compliment their unique characteristics and portray the style of their choice.



Beer Spa (Colorado and Illinois)

This private spa treatment is the ultimate date night, complete with craft beer and loads of romance. This 90-minute session includes a beer bath, infrared sauna, sweet treats, and a choice of beer or sparkling wine – all in the privacy of your recipient's very own urban oasis. Recipients can sip on their beverage of choice as they enjoy the bath infused with a combination of herbs, hops, and malted barley.



Corporate Holiday Gifts will help you surprise and delight your teams and colleagues in a wonderful way. Employee incentives are never forgotten and help to build stronger relationships and memories which people cherish for years to come. To find out how Virgin Incentives can deliver special moments for your people and business, get in touch with us at corporate@virginincentives.com or call one of our team members at **+1-303-381-1720**.