

Virgin  
INCENTIVES



Rewards & Employee Engagement  
by Virgin Incentives

It's all about the  
**VIBE**

It's all about the **VIBE**

**Virgin...is who we are**  
**Incentives...are what we do**  
**Business...is our market segment**  
**Excellence...is what to expect**



## Virgin Incentives

Rewards and Employee  
Engagement specialists

What's the vibe in your organization?  
How and what do your employees really feel?

At Virgin Incentives, we'll help you create a thriving employee culture, with engagement, loyalty and performance at its heart.

For employees, it's a great feeling to be recognized, valued and rewarded.

We make that happen, with flexible solutions based on an unrivaled range of experiential rewards – from spa days to helicopter rides, and everything in between.

Call 303-381-1720 | Visit [www.virginincentives.com](http://www.virginincentives.com)

## Rewards worth shouting about

Whether your objective is to boost morale or improve employee retention, increase motivation or reduce presenteeism, we can help unlock the solution.

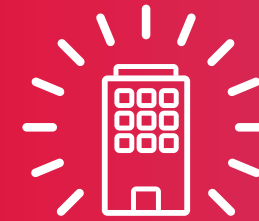
Our offerings cater to wellbeing as well as a healthy work-life balance, ensuring that your team feels valued and supported. Whether it's a useful gift or a delightful reward, we have a comprehensive selection to choose from.

Advice is freely given, and our products are tailored and packaged in line with your objectives and budgets.



Call 303-381-1720 | Visit [www.virginincentives.com](http://www.virginincentives.com)

### FIVE AREAS WHERE WE CAN HELP



#### Reward & recognition

68% of organizations with social recognition reported a direct positive impact on retention.



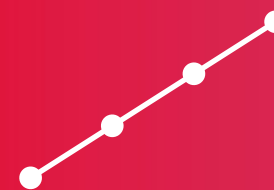
#### Employee Engagement

Disengaged employees take three times more sick days than engaged ones.



#### Work Anniversary Awards

Work anniversary award schemes can reduce staff turnover by 20%.



#### Sales Incentives

Companies that recognize and incentivize their best employees have 31% lower voluntary turnover than those that don't.



#### Customer Engagement

It costs 60% more to bring in a new customer than it does to keep an existing one.



# Virgin Incentives

Added value and other good vibes.

**Our purpose**  
Making every experience extraordinary

We don't just want your employees to have an amazing experience.

In your dealings with us, we aim to provide the extraordinary service you'd expect from a member of the Virgin brand.

We're honest and straightforward, knowledgeable and enterprising.

Our service is designed to deliver peace - of-mind.



### Free & easy

No management fees, no contracts, no nasty surprises. And you'll find us easy and fun to deal with.



### Above & beyond

Your dedicated Account Manager is by your side and on your side. Things get done!



### Dotted & crossed

The more attention to detail we pay, the more you can relax. Accuracy and efficiency is the order of the day.



### You and yours

Of course, our aim is to make you happy. But we also go out of our way to ensure your employees enjoy their experience.

We're here for them, too.

Call 303-381-1720 | Visit [www.virginincentives.com](http://www.virginincentives.com)



**So, who exactly are we?**

We believe that life's about collecting more stories, not more stuff. We're on a mission to spread the magic of experience gifting across the US.

**Virgin Experience Gifts**

Virgin Incentives is the corporate team at Virgin Experience Gifts, a leading provider of experience gifts in the US.

Our product range is made up of unique and incredible experiences and activities - from life's big bucket list moments like skydives and supercars, to wine tastings, spa days, food tours and beyond. With thousands of nationwide adventures to choose from, we believe it when we say we've got a unique gift for everyone!

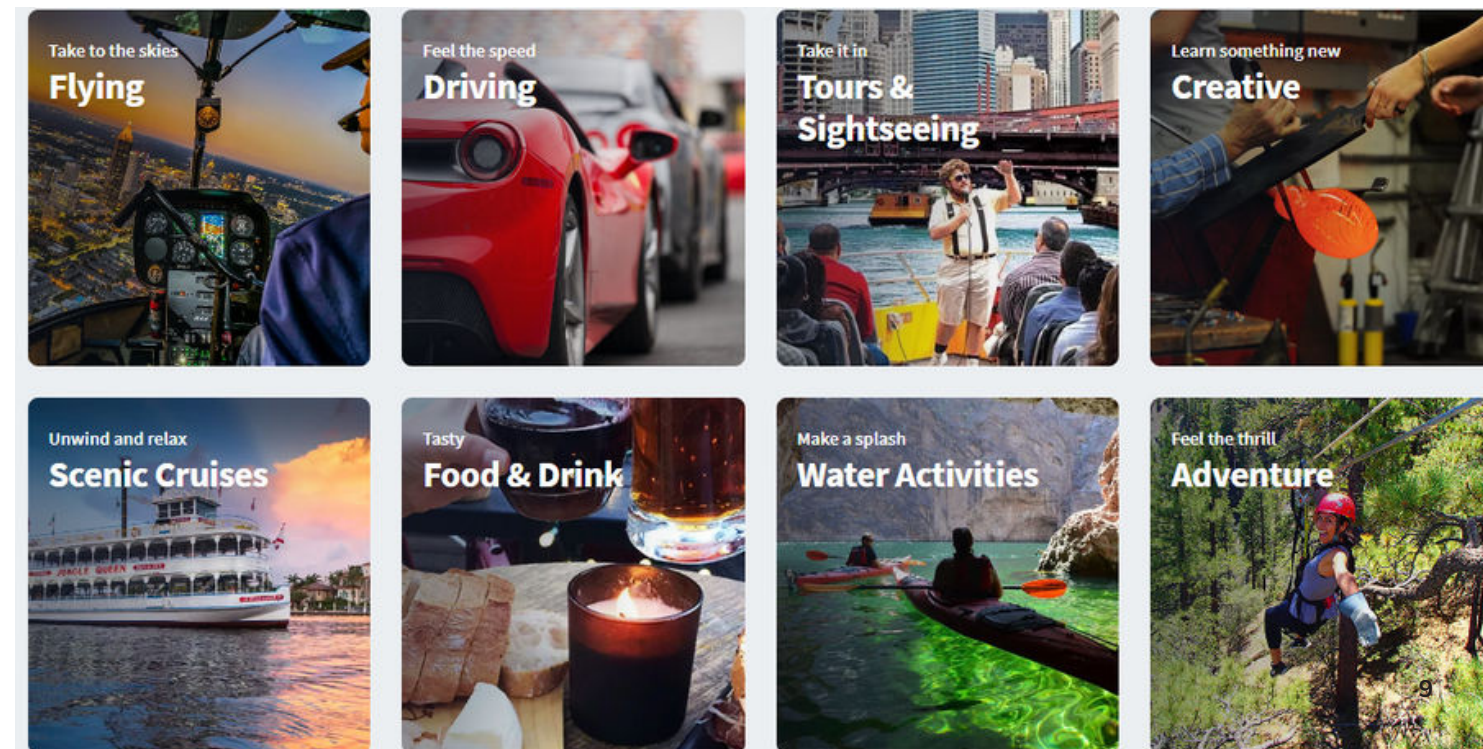
With nearly 20 years under our belts, experience gifts are our bread and butter. We're committed to upholding - and exceeding - industry-leading standards. So, you can rest easy knowing you've found the perfect reward.



**Our Experience Range**

We have partnered with over 700 "Best in Class" experience providers to create an unparalleled experience portfolio consisting of thousands of experiences nationwide.

With experiences ranging from thrilling and adventurous to relaxing and cultural, we truly have something for every taste and every budget. We have experiences across a variety of awesome categories, including spa packages, attractions, getaways, golf experiences, national parks, and many more!



Call 303-381-1720 | Visit [www.virginincentives.com](http://www.virginincentives.com)

# Experiences to suit every employee

Memories say more than cash ever can.

That's why employees value experiences over monetary rewards. They can savour them, they can share them.

As the corporate arm of Virgin Experience Gifts, we're in the business of making every experience extraordinary.

With fabulous food tours and luxury glamping as well as our extensive supercar collections, helicopter flights and escape rooms, we've got all the bases covered.

You can 'gift' our 5,000 experiences nationwide, in three flexible ways.

## Virgin Experience Gifts eGift Card

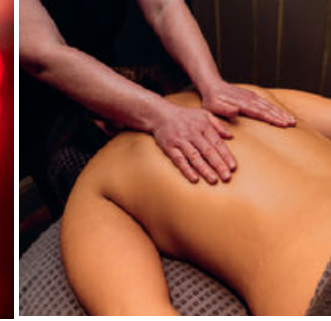
- Value loading of any denomination from \$5 - \$5,000
- Send directly to their inbox or schedule for a specific date
- Gives access to full range of over 5,000 experiences

## Multi-Choice Collection Vouchers

- Available in values from \$50 - \$500
- Experiences banded according to value of voucher
- Value 'invisible' to recipient

## Specific Experiences

- Choose an individual experience from thousands of options
- Perfect for gifting high-performing individuals, or awards for multiple recipients
- Experiences are delivered as e-vouchers
- Flexible booking and exchanges



Call 303-381-1720 | Visit [www.virginincentives.com](http://www.virginincentives.com)

# Engaging your customers

A happy customer is a loyal one, and we can help enhance your customer experience!

Our customers love our eye-catching range of ever-popular family days out, spa treats and learn to fly experiences, and there's no denying the appeal of the eye-catching Virgin brand. Bring customers in and keep them coming back for more with our range of unique products to support acquisition and retention, and add a bit of Virgin magic to your next customer-related marketing campaign!

### Customer Acquisition

Our products can be used to target and acquire more ideal customers. Think eye catching giveaways and prizes featuring skydives, spa treats and supercars etc.

### Customer Gifting

We know our range can put an instant smile on everyone's face. Use us for birthdays, holiday gifts or to say thank you.

### Referral Rewards

Supercharge your referral strategy with our exciting experiences to create a natural buzz and boost the likelihood of attracting new customers and talent.

### Goodwill Gestures

From unexpected delivery issues to installation hitches, our clients take advantage of our strong product range to put right any mistakes.

### Customer Loyalty

It's hardly a surprise that loyal customers are more likely to stay engaged if they get great rewards. Our gift cards can do just that!



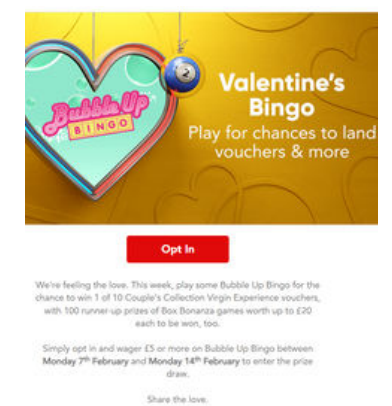
Call 303-381-1720 | Visit [www.virginincentives.com](http://www.virginincentives.com)

# Beyond and Bespoke - other B2B services

Rewards and employee engagement are at the heart of much of what we do.

But we also have the expertise and products to help you with consumer promotions and marketing campaigns.

Just talk to us, and we can work with you to provide the right products to achieve your business objectives, on time and on budget.



### Gifting and prizes

Whether its gifts for clients during the holidays, thankyou's for mystery shoppers or prizes for completing a survey, you'll find we have a great range of experiential solutions.

### On-pack promotions

As the corporate wing of Virgin Experience Gifts, we know how to help you create powerful on-pack promotions, partnering with one of the most recognizable brands on the planet.

### Incentive & Loyalty Programs

With our awesome lineup of activities, from thrilling escape rooms to exciting amusement parks and unforgettable animal encounters, you can supercharge your incentive or loyalty platform. Adding experiences as rewards along side traditional merchandise will take your program to new heights. Letting users choose their adventures or use points for these incredible experiences will spark a wave of excitement like never before!

## What people say



We set out to reward our staff for going above and beyond in their roles and also as a work anniversary award.

We rewarded people with a gift card as there was a great range of activities/events and the service was very efficient.



From when I first joined the company over 10 years ago, to when I started managing the Virgin account, I have not had anything but a great experience. We have always felt that an anniversary at work should be remembered by an experience, rather than an object to sit in a cupboard.

These experiences are what we put forward to every client, and always what we offer for promotions and when clients want a one-off award. The level of experiences available is fantastic and a reason why our business with Virgin is in it's best ever, and it only likely to grow.

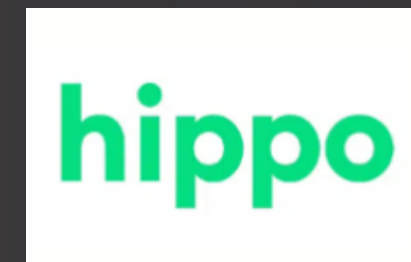


We use Virgin Experiences Gift Cards on a number of our client campaigns, and they always prove to be really popular.

Our clients really enjoy the variety of experiences they can choose from and the numerous locations available across the nation. This works really well on some of our redemption platforms where the winners could be based anywhere in the country as there is always something great they could choose close to their home.



## JUST SOME OF THE ORGANIZATIONS WE'RE DELIGHTED TO HELP





Talk to us about Rewards and Employee Engagement. We're here to support you whether you have 10 or 10,000 employees!

 @VirginIncentive

 virgin-incentives

 @virginincentives

 Virgin Incentives

Call **+1-303-381-1720**

Email **corporate@virginincentives.com**

Visit **www.virginincentives.com**

 **Virgin**  
INCENTIVES